

Landline Reliability

You may have considered eliminating your landline phone and replacing it with a cell phone.

Think twice before you make that move. If your child (or grandchild) needed to call 911, do they know which pocket or purse your cell phone is in? Sure, wireless phones offer you convenience, letting you talk from virtually any location.

What you may not realize is that a landline phone is the most reliable device on the market today and provides security in an emergency with reliable 911 communication. Landline service can help keep you safer at home or at work since you can reliably reach emergency personnel and they instantly know your location.

911 operators receive your exact location automatically when you call whether you

have the capability of speaking or not. By contrast, not all cellular service providers are capable of identifying your location during a 911 call. Additionally, many alarm systems require a landline to automatically contact the monitoring company if the alarm is triggered.

For an excellent value, ask about our Customer Choice phone plans that combine local calling and custom calling features. Call 715-231-2000.

